



**For Immediate Release**

August 2009

**Silks F09 Desire Collection**

Release Yourself. Indulge Yourself. Be Daring. Be Free. What is your Desire?

Silks wants to know YOUR Desire. This Season, Silks introduces a line that is European inspired. With classic lines & patterns & luxurious to the touch, Desire has something for the classy confident woman.

Desire starts with the basics, with 10 & 40 Denier sheers (\$12.00) & knee highs (\$7.00) as well as 100 Denier Tights (\$18.00), available in Nero & Grigio-you're sure to find something to fulfill your desire.

So Simple. So confident. So Classy. Be in Silks Desire.

Silks Fashion Legwear are available @ the Bay, Sears & other Specialty Boutiques.

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Phantom has been a leading Canadian manufacturer of elegant & fashion forward legwear for 50 years. Silks is the top brand of legwear designed to help women look their best day & night & are available @ Department Stores across Canada.

For more information, please visit [www.silkshosiery.ca](http://www.silkshosiery.ca) or call 1.800.668.8880. For high-resolution photos or samples; please contact Susan Trinh, Marketing Coordinator. Tel: 416.762.7177 extension 152, Fax: 416.762.0468, Email: [stinh@phantom.ca](mailto:stinh@phantom.ca)